Blue Angel Encyclopedia Article

Blue Angel

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Contents

Blue Angel Encyclopedia Article.....1

Contents.....2

Blue Angel.....3

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The best known environmental product certification effort outside the United States, the Blue Angel program was initiated by the German government in 1977. The Blue Angel label features a stylized angel with arms outstretched encircled by a laurel wreath. Since its inception, the program has certified more than 4,000 products, including automobiles, batteries, and deodorants, as environmentally safe. Similar, government-sponsored certification programs also exist in Canada (Environmental Choice) and Japan (Eco-mark).

See Also

Green Cross; Green Seal