Cough Drops Encyclopedia Article

Cough Drops

The following sections of this BookRags Literature Study Guide is offprint from Gale's For Students Series: Presenting Analysis, Context, and Criticism on Commonly Studied Works: Introduction, Author Biography, Plot Summary, Characters, Themes, Style, Historical Context, Critical Overview, Criticism and Critical Essays, Media Adaptations, Topics for Further Study, Compare & Contrast, What Do I Read Next?, For Further Study, and Sources.

(c)1998-2002; (c)2002 by Gale. Gale is an imprint of The Gale Group, Inc., a division of Thomson Learning, Inc. Gale and Design and Thomson Learning are trademarks used herein under license.

The following sections, if they exist, are offprint from Beacham's Encyclopedia of Popular Fiction: "Social Concerns", "Thematic Overview", "Techniques", "Literary Precedents", "Key Questions", "Related Titles", "Adaptations", "Related Web Sites". (c)1994-2005, by Walton Beacham.

The following sections, if they exist, are offprint from Beacham's Guide to Literature for Young Adults: "About the Author", "Overview", "Setting", "Literary Qualities", "Social Sensitivity", "Topics for Discussion", "Ideas for Reports and Papers". (c)1994-2005, by Walton Beacham.

All other sections in this Literature Study Guide are owned and copyrighted by BookRags, Inc.



Contents

Cough Drops Encyclopedia Article.....1

Contents.....2

Cough Drops.....3

Cough Drops

Nineteenth-century patent medicine hucksters peddled their fair share of cough syrups--Buffalo Bill Cody marketed one called Cough Cream. But the world-famous cough remedy in drop form was first advertised by the Smith family in 1852. James Smith moved his family from Scotland to St. Armand, Quebec, then to Poughkeepsie, New York, in 1847, where he established a restaurant. There, according to legend, a traveling peddler called Sly Hawkins gave Smith the formula for a tasty and effective cough candy. Smith cooked up a batch on the kitchen stove and began advertising the James Smith and Sons Compound of Wild Cherry Cough Candy in 1852 as a remedy for coughs, colds, hoarseness, and sore throats. Smith's sons William and Andrew soon joined their father in the new enterprise, energetically peddling the cough candy around Poughkeepsie. Production moved from the kitchen to a nearby building, which became the world's first cough-drop factory. After James Smith's death, William and Andrew renamed their business Smith Brothers. Because the popularity of the cough drops gave birth to a rash of imitators who used similar names, the brothers designed a distinctive trademark for their product. They put their own pictures on retailers' dispensing bowls and on the customers' envelopes, with the word *Trade* under William's visage and *Mark* under Andrew's. After the brothers began producing factory-filled packages in 1877 (one of the first ever on the market) carrying their portrait trademark, William and Andrew became evermore known by the aliases Trade and Mark. Today, there are many brands and manufacturers of cough drops. Recently cough drops and throat lozenges have been manufactured containing the vitamin zinc, which some researchers have found may reduce the length of the average cold.