French Fries Encyclopedia Article

French Fries

The following sections of this BookRags Literature Study Guide is offprint from Gale's For Students Series: Presenting Analysis, Context, and Criticism on Commonly Studied Works: Introduction, Author Biography, Plot Summary, Characters, Themes, Style, Historical Context, Critical Overview, Criticism and Critical Essays, Media Adaptations, Topics for Further Study, Compare & Contrast, What Do I Read Next?, For Further Study, and Sources.

(c)1998-2002; (c)2002 by Gale. Gale is an imprint of The Gale Group, Inc., a division of Thomson Learning, Inc. Gale and Design and Thomson Learning are trademarks used herein under license.

The following sections, if they exist, are offprint from Beacham's Encyclopedia of Popular Fiction: "Social Concerns", "Thematic Overview", "Techniques", "Literary Precedents", "Key Questions", "Related Titles", "Adaptations", "Related Web Sites". (c)1994-2005, by Walton Beacham.

The following sections, if they exist, are offprint from Beacham's Guide to Literature for Young Adults: "About the Author", "Overview", "Setting", "Literary Qualities", "Social Sensitivity", "Topics for Discussion", "Ideas for Reports and Papers". (c)1994-2005, by Walton Beacham.

All other sections in this Literature Study Guide are owned and copyrighted by BookRags, Inc.



Contents

French Fries Encyclopedia Article.....1

Contents.....2

French Fries.....3

French Fries

America's love affair with french fries started in 1789 when Thomas Jefferson, fancier of French cuisine and especially of *pommes frites,* introduced the delicacies to his fellow citizens when he returned home after serving as American ambassador to France. Two centuries later, french fries, those thin strips of potato cut lengthwise that have been deep-fried until crisp, are internationally associated with hamburgers and fast-food meals. Their popular success benefitted from advances in food processing and the growth of the fast-food trade. They became a fetish of the McDonald's corporation: "The french fry would become almost sacrosanct for me, its preparation a ritual to be followed religiously" wrote Ray Kroc in his book *Grinding It Out: The Making of McDonald's.* Famous for their high quality, McDonald's french fries are essential to the chain's success, with more than 6.8 million pounds prepared every day in 1998. On the eve of the twenty-first century, french fries changed national identity as fast-food ventures in Japan and Southeast Asia promote them as "American fries."

French fries, cheeseburger, and a soft drink.

Further Reading:

Kroc, Ray. *Grinding It Out: The Making of McDonald's.* Chicago, Contemporary Books, 1977.

Meltzer, Milton. *The Amazing Potato: A Story in Which the Incas, Conquistadors, Marie Antoinette, Thomas Jefferson, Wars, Famines, Immigrants and French Fries All Play a Part.* New York, Harper Collins, 1992.

Salaman, Redcliffe N. *The History and Social Influence of the Potato.* Cambridge, Cambridge University Press, 1985.