Huntley, Chet (1911-1974) Encyclopedia Article

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As part of the most successful television broadcasting team in television history, Chet Huntley (with co-anchor David Brinkley) was responsible for NBC's winning the news ratings war against CBS and ABC in the 1960s. Beginning in 1956 and until 1970 when Huntley retired, the *Huntley/Brinkley Report* was a household staple for millions of Americans. By 1960, the *Huntley/Brinkley Report* was America's top-rated news show and remained there until 1969. The two men formed an unlikely but successful team. Huntley's resonate voice and straightforward style seemed a perfect match to Brinkley's more cryptic, somewhat cynical approach. Their balanced reporting style was perhaps best epitomized by their well known sign-off line: "Goodnight, Chet." "Goodnight, David, and goodnight for NBC News."

Further Reading:

Barnouw, Erik. *Tube of Plenty: The Evolution of American Television.* New York, Oxford University Press, 1982.

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Emery, Michael, and Edwin Emery. *The Press and America: An Interpretive History of the Mass Media.* 7th ed. Englewood Cliffs, New Jersey, Prentice Hall, 1992.

Weaver, Pat. *The Best Seat in the House: The Golden Years in Radio and Television.* New York, Knopf, 1994.